

# Servicios ofrecidos Red de Empresas Europeas (EEN)



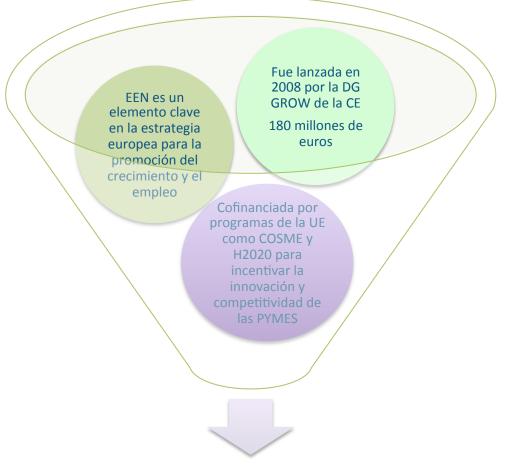












Impulsando el crecimiento y el empleo











### Misión

- ✓ Es la mayor red de apoyo a las PYMEs, universidades, hospitales, asociaciones y otras instituciones de **de I+D+i** a desarrollar su potencial de **innovación**
- ✓ Promueve nuevas alizanzas comerciales y la internacionalización
- ✓ Fomenta la participación en programas de I+D+i con financiación europea







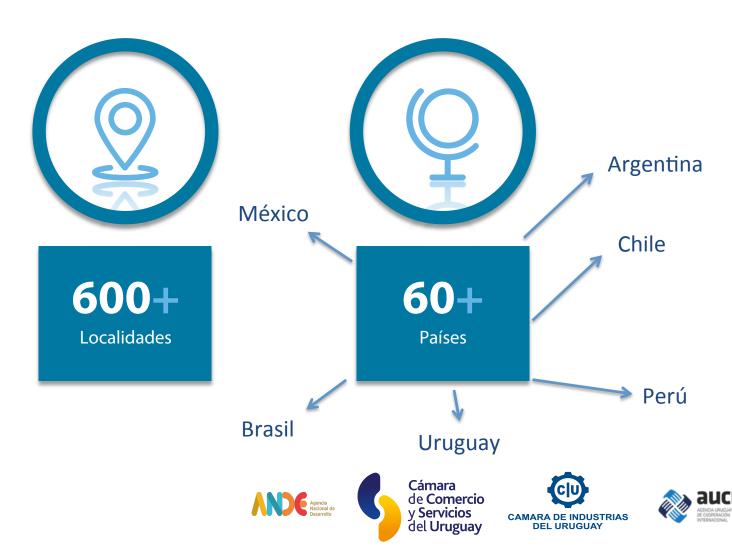








3000 Expertos locales





### **Nodo de Uruguay**















# Los tres pilares de la EEN

- √ Cooperación empresarial
- ✓ Cooperación tecnológica
- ✓ Participación en proyectos europeos I+D+i





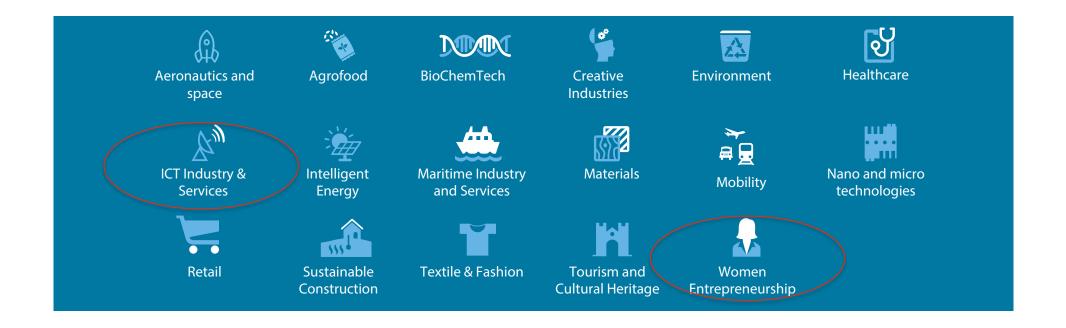








# 17 grupos sectoriales







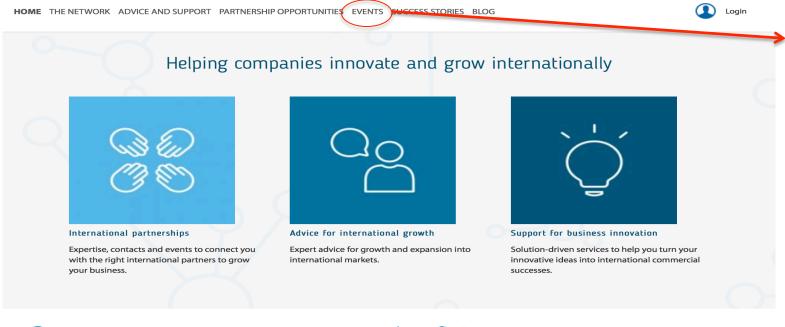








### Servicios de la EEN



Búsqueda de eventos organizados directamente por la EEN

#### Find a local Network contact point

Get in touch with your local Network contact point by selecting the country and city closest to where your business is based. They can help you with advice, support and opportunities for international partnerships.

Search EU country

OR

Search non-EU country



#### Find an international partner

Search for partners to manufacture, distribute co-develop and supply your products and ideas.

Register to receive email alerts

SEARCH CURRENT OPPORTUNITIES

#### 5 tipos de perfiles

- Oferta/demanda tecnológica
- Oferta/demanda de negocios
- Colaboración en I+D
   +i



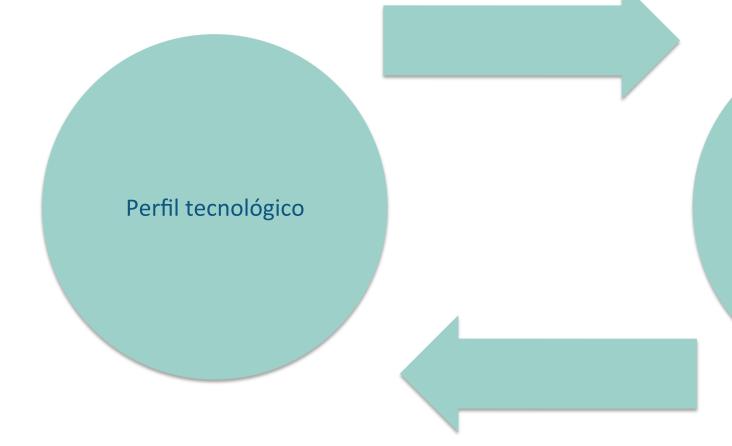












El cliente ofrece o
solicita una tecnología
innovadora o un
know-how y se llevará
a cabo una
transferencia de
tecnología o
conocimiento.



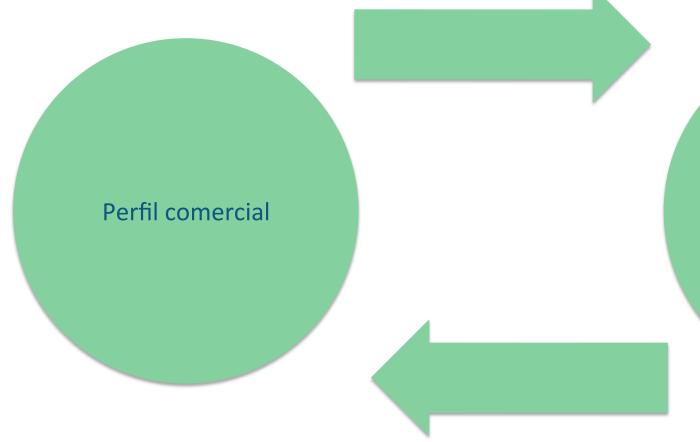


















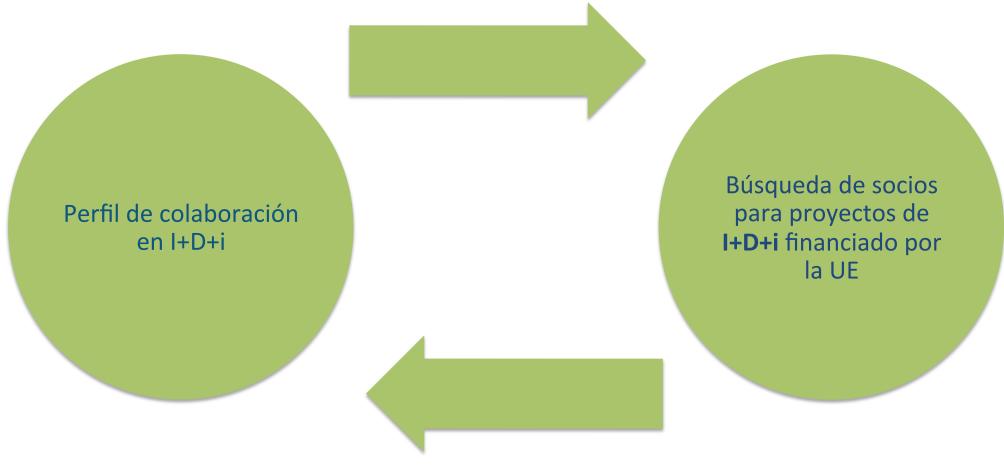


productos o servicios



















# ¿Cómo escribir un Perfil de Cooperación?

- ✓ Claro y conciso
- ✓ Anónimo: no se proporciona información de la empresa, marcas, ni número de patentes
- ✓ Evitar lenguaje comercial
- ✓ En tercera persona y en inglés











# Ejemplo de perfil de oferta de tecnología

# Smart signature platform for documentation management process

#### **Country of origin:**



Opportunity:

TOES20200318001

**Published** 

19/03/2020

### Summary

Spanish company related to IT services and outsourcing has developed an integrated electronic signature management system, which provides an efficient documentation management process. This platform allows access to different departments and employees to validate documents, either in person or remotely, according to the needs of the company. The company is looking for ICT integrators willing to cooperate under license agreement.

### Advantages & innovations

- There are other similar platforms on the market. Nevertheless, this versatile and secure digital signature platform gives legal validity to the process of signing documents in compliance with the European regulation European Electronic Identity Recognition System (EIDAS) and has different sign formats according to the needs of the company. - Fully compatible with web environments, which allows the integration of the signature system in the client's site. In this way, the user who signs does not have to leave the website, which provides security. - The integration is compatible with your company's Enterprise Resource Planning (ERP), costumer relationship manager (CRM) or document repository. - It allows the digital signature to be executed without the need for registration or downloading of any kind, accessible from any device. This makes the process more immediate and secure.











# Ejemplo de perfil de demanda comercial

# Romanian web development is looking for partners under outsourcing agreements

#### **Country of origin:**



Opportunity:

BRRO20200617001

### Summary

A Romanian company seeks partners specialized in web development and maintenance, web design, creative marketing, email marketing campaigns, Facebook and LinkedIn advertising campaigns, social media marketing and search engine optimization in order to conclude outsourcing agreements.

### Technical Specification or Expertise Sought

The partners sought should have the following expertise: - user interface and web design; 3D visualization; logo; branding; responsive & mobile design; translating designs into working websites, landing pages, and microsites. - code implementation, documenting, testing and inspecting at imposed standards; - Front-End (Hypertext Markup Language - HTML, Cascading Style Sheets - CSS, JavaScript, Foundation/Bootstrap) and Back-End (Hypertext Preprocessor - PHP, Structured Query Language - MySQL) duties; - Content Management System (CMS) administration and adjustments – WordPress (Advanced Custom Fields for WordPress Developers - ACFpro, Woocommerce, Contact Form 7, WordPress Multilingual Plugin - WPML); - Cross-browser compatibility & cross-device compatibility requirements; modification and maintenance of existing websites; manual and automatic backups; updating Content Management System (CMS) platforms and plugins used; optimizing databases; online and offline virus removal; securing platforms and modules using techniques; updating and development of web content; - on and off page optimization; on-going monitoring.













# Ejemplo de perfil de colaboración en I+d+i

H2020-EIC-FTI-2018-2020 - Looking for a design and engineering company with experience in software for 3D modeling and failure modes analysis to develop and produce an innovative and eco-friendly umbrella

#### **Country of origin:**



Opportunity:

RDIT20200807003

**Published** 

07/08/2020

### Summary

An Italian company created an eco-sustainable umbrella, 100% recyclable, with a unique Italian design and featuring a patented innovation that makes it more durable. The SME have already created a first model to enter the market by the end of 2020 and is planning to develop two new models. To carry out the project the SME is looking for a design and engineering company with expertise in software for 3D modeling and failure modes analysis and interested to be part of a FTI project.

### Partner sought

The partner sought is a foreing design and engeneering company that will be in charge of the designing, engineering, prototyping and testing, both each single plastic component and the umbrella as a whole, through the use of software for 3D modeling and failure modes analysis.











# Ejemplo de caso de éxito

### Connecting therapy specialists and patients online

Posted: 20 Feb 2020

Iceland's landscapes have a unique beauty. But despite their appeal, they also present logistical issues for people living and working in the country, and especially for those trying to access services such as therapy. With the help of the Enterprise Europe Network, Icelandic digital platform Kara Connect is solving this problem by eliminating the need for travel, connecting therapists and professionals with their clients through virtual appointments.













# **Brokerage events (B2B)**

- ✓ Buscan reunir a un grupo de personas de diferentes países y distintas organizaciones durante un corto período de tiempo, con la finalidad de generar redes flexibles y efectivas
- ✓ En Europa la mayoría son organizados por la EEN
- ✓ Forman parte de eventos más grandes (conferencias, ferias, etc)











# ¿Cómo escribir un Perfil para B2B?

- ✓ Claro, atractivo (en inglés).
- ✓ Describe el rol de la empresa (no es anónimo).
- ✓ Completar la sección del Marketplace: especificar al menos un producto/servicio que se está ofreciendo y/o buscando.
- ✓ Validado por los co-organizadores
- ✓ Reuniones bilaterales de 20' o 30'









### Algunos eventos...

- ✓ Horizon 2020 Virtual Brokerage Event on the European Green Deal Call. 13-14 Octubre 2020.
  <a href="https://h2020-green-deal-call-dublin.b2match.io">https://h2020-green-deal-call-dublin.b2match.io</a>
- ✓ Drone-Days 2.0 matchmaking event. 22 Octubre 2020. <a href="https://drone-days-20-matchmaking-event.b2match.io/">https://drone-days-20-matchmaking-event.b2match.io/</a>
- ✓ Green Office @ ORGATEC. 28/29 de Octubre 2020. <a href="https://een.ec.europa.eu/events/green-office-orgatec">https://een.ec.europa.eu/events/green-office-orgatec</a>
- ✓ Smart City Live Brokerage Event. 16 Noviembre 2020. https://smartcity2020.b2match.io/home
- ✓ Business Meeting Biomedica on the Move. 31 December 2020. <a href="https://biomedica-otm-2020.b2match.io/">https://biomedica-otm-2020.b2match.io/</a>
- ✓ InnoTrans BUSINESS DAYS. 27 30 abril 2021. https://innotrans-business-days.b2match.io











### Enlaces de interés

- ✓ EEN: https://een.ec.europa.eu
- ✓ Base de datos de los perfiles publicados de todos los países: <a href="https://een.ec.europa.eu/partners">https://een.ec.europa.eu/partners</a>
- ✓ Base de datos con próximos eventos: https://een.ec.europa.eu/events?f%5B0%5D=field\_eventstartdate%3Anext\_year\_
- ✓ Una de las mayores plataformas de acceso a eventos b2match: <a href="https://bit.ly/20nVgE5">https://bit.ly/20nVgE5</a>
- ✓ Linkedin EEN Madrid https://www.linkedin.com/in/enterprise-europe-network-madrimasd/











# ¡Muchas gracias por su atención!

#### **Nuestros contactos:**

vmezzetta@auci.gub.uy
vrenau@auci.gub.uy
ande@ande.org.uy
cegetec@ciu.com.uy
mcodina@cncs.com.uy
dvillar@cncs.com.uy







