

# Call for entries 2021

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## VIII Uruguay Illustration Award



Ministry  
of Education  
and Culture  
URUGUAY

National Directorate  
of Culture

National Institute  
of Film and Audiovisual

National Institute  
of Visual Arts

Department  
of Internationalization  
of Uruguayan Culture



THE KOREAN SOCIETY  
OF ILLUSTRATION RESEARCH  
(사)한국일러스트레이션학회

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The National Institute of Visual Arts (INAV) of the National Directorate of Culture of the Ministry of Education and Culture calls to participate in the VIII National Illustration Award, a call that aims to promote and distinguish the work of national illustrators. The Republic of Korea will be the guest of honor in this call, reinforcing the ties of cultural exchange with this nation under the slogan “Connected Universes.” Likewise, the ICAU Award for Animated Video Illustration will be included. It is organized by the National Institute of Visual Arts of Uruguay, the National Institute of Film and Audiovisual of Uruguay, the Department for the Internationalization of Culture, and the Korean Society of Illustration Research (KSIR).

## 1. Participation

### 1.1. Categories A, B, and Best New Artist Award.

The call is **exclusively** open to Uruguayan citizens and legal residents in the country, over 18 years of age.

- Category A – Children and Young Adult Narrative
- Category B - Unique illustration under the theme: “Connected Universes”.
- Best New Artist – those who register in categories A and B automatically participate (no specific registration is required).

### 1.2. ICAU Award for Animated Video Illustration.

**Uruguayan citizens and legal residents** in Uruguay, over 18 years of age, and citizens of **South Korea** over 18 years of age, may participate, individually or collectively.

## 2. Limitations and restrictions on all participants

The following are not eligible to participate:

- a. Persons who have obtained the first prize in the two previous editions of the contest in any of its categories.
- b. Persons linked to or involved in the process of this call in any of its stages, either directly or indirectly.
- c. Persons related by blood or affinity up to the second degree of kinship to the members of the juries in charge of discerning the prizes and mentions in the category in which the work is nominated.
- d. Persons who have functional or contractual employment relationships with Executive Agency 001 (General Secretariat Directorate) and 003 (National Directorate of Culture) of the Ministry of Education and Culture and the Korean Society of Illustration, regardless of their nature.
- e. Persons who have not complied with agreements signed with the Ministry of Education and Culture - National Directorate of Culture or who are pending rendering of accounts to them.

## 3. Sworn Statement

Applicants shall state by means of a sworn statement (available in Spanish at [culturaenlinea.uy](http://culturaenlinea.uy) and in Korean at [illustkorea.or.kr](http://illustkorea.or.kr)) the ownership of the unpublished works they submit to the contest, and that they are not restricted by the limitations established in this call, declaring that they are aware of the provisions of Art. 239 of the Criminal Code in this regard.

## 4. Copyright

The author must guarantee that the works to be submitted are original. In case of violation of the above, the application will be rejected, notwithstanding any other actions that MEC may deem appropriate to promote in this regard. Applicants, within the legal framework of the copyright regulations in force, Law No. 9739 of December 17, 1937, and its amending Law No. 17616 of January 10, 2003, Law No. 17805 of August 26, 2004, and Law No. 18046 of October 24, 2006, assume the full and exclusive responsibility for the ownership of the works, as well as for the use of any material protected by copyright, related rights, personality rights and image rights.

## 5. Personal data

The personal data provided by the participants will be included in records owned by the National Directorate of Culture, for the sole purpose of being used in this call, so that, once concluded, they will be completely removed from the aforementioned records.

Participants may exercise, under the terms provided in Law N° 18381 of October 17, 2008 art. 10, Law N° 19178 of December 18, 2013, Regulatory Decree 232/2010 of August 10, 2010, the rights to access, review, rectify, and delete their personal data, by sending a written notice free of charge to the National Directorate of Culture, via email to [premiosnacionales@mec.gub.uy](mailto:premiosnacionales@mec.gub.uy)

## 6. Acceptance of the rules

The mere application implies knowledge and full acceptance of the legal provisions governing copyright and the consequences that their violation may eventually cause. Therefore, applicants assume full and exclusive responsibility for the ownership of the works as well as the use of any material protected by copyright, related rights, personality rights, and image rights.

The applicant must bear in mind the provisions of the copyright legislation in force Law No. 9739 of December 17, 1937, and its amending Law No. 17616 of January 10, 2003, Law No. 17805 of August 26, 2004, Law No. 18046 of October 24, 2006, and Law No. 19149, art. 222 of June 24, 2013.

## 7. Falseness of the information provided

The National Directorate of Culture reserves the right to disqualify works for the following reasons:

- a) violation of any item of these rules.
- b) if the jury reports that it is evident that the work is identical to any known work or infringes other pre-existing rights.

## 8. Categories and conditions for the application of works

Each creator may submit only one work in each of the following categories and awards.

### 8.1. Category A – Children and Young Adult Narrative

Works comprising a minimum of three (3) and a maximum of five (5) illustrations, in A4 format (297 x 210 cm.), keeping the same size between each of the

illustrations, with narrative coherence without using written language (one illustration per page, without vignettes) may be submitted. The use of different graphic techniques will be admitted.

The winner of the First Prize will be asked to develop a “book-album” project to be presented at the Uruguayan stand at the Bologna Children’s Book Fair 2022.

## **8.2. Category B - Unique illustration of the theme: “Connected Universes”**

Each participant may submit a unique illustration with no text. If the work is selected, it must allow its graphic reproduction in A1 format (594 x 841 mm) at 300 dpi. The use of different graphic techniques that contemplate the concept presented as the theme will be admitted.

The winner of the First Prize in this category will be asked to present the winning work at the “37th Korean International Design and Illustration Competition” (2022), in coordination with the Korean Society of Illustration Research.

### **In both categories, unpublished works must be submitted under a pseudonym.**

The term unpublished work is defined as a newly created illustration that is not a copy or modification of another existing or previously published work, either totally or partially (both in paper or digital format, or in any other form).

## **8.3. Best New Artist Award**

The purpose of this award is to honor emerging talents and to support the professional consolidation of Uruguayan creators.

The applicants of either of the two previous categories (Category A - Children and Young Adult Narrative and Category B - Unique illustration of the theme: “Connected Universes”) that have not received a prize or mention (in this or any other previous edition of the award) may qualify for the selection by the jury of one special distinction as Best New Artist Award.

## 8.4. ICAU Award for Animated Video Illustration

Each participant may submit one animated video illustration project.

The piece must be unpublished and finished, with no versions in the process of completion, of narrative nature, non-commercial advertising (no product or service advertisements).

It may be of any genre, but the illustration must be used as the main element of the animation, with a maximum duration of 5 minutes including credits.

Audio and music may be included, but the use of text, voice-over, or dialogue is not a requirement. In case of including it, the selected works may be asked to be subtitled.

## 9. Prizes

### 9.1. Category A Children and Young Adult Narrative

**First Prize \$ 170.000** (one hundred and seventy thousand Uruguayan pesos).

The amount is made up as follows:

- **\$60.000** (sixty thousand Uruguayan pesos). Prize
- **\$40.000** (forty thousand Uruguayan pesos). Incentive for the publication of the work\*.



*\*Amount granted for the sole purpose of contributing to the publication of the work. Prior to its collection, the documentation proving that the work will actually be published (publishing contract, etc.) must be submitted to the Department of Prizes and Calls for Entries.*

- **\$70.000** (seventy thousand Uruguayan pesos)  
Incentive for participation in the Bologna International Children and Young Adult's Book Fair 2022 \*\*.

*\*\*Amount granted for the sole and exclusive purpose of contributing to the participation in the Bologna International Children and Young Adult's Book Fair 2022. The amount shall be rendered through an Accountability Report and may be used for expenses related to participation in the aforementioned fair (transportation, lodging, etc.).*

The work will be exhibited at the Uruguayan stand at the Bologna Children's Book Fair 2022.

**Second Prize \$40.000** (forty thousand Uruguayan pesos).

## 9.2. Category B Unique Illustration

**First Prize: \$ 130.000** (one hundred and thirty thousand Uruguayan pesos).

The amount is made up as follows:

- **\$60.000** (sixty thousand Uruguayan pesos). Prize
- **\$70.000** (seventy thousand Uruguayan pesos).  
Incentive for participating in Korea with the Korean Society of Illustration Research.\*

*\*Amount granted for the sole and exclusive purpose of contributing to the participation in the "37th Korean International Design and Illustration Competition" (2022), in coordination with the Korean Society of Illustration Research. The incentive shall be rendered*

*through an Accountability Report and may be used for expenses related to the participation in the aforementioned event (transfers, accommodation, etc.).*

**Second Prize: \$40.000** (forty thousand Uruguayan pesos).

### 9.3. Best New Artist Award

**\$ 90.000** (ninety thousand Uruguayan pesos).

The amount is made up as follows:

- **\$20.000** (twenty thousand Uruguayan pesos). Prize
- **\$70.000** (seventy thousand Uruguayan pesos) Incentive for participation in the “37th International Korean Design and Illustration Competition”, 2022.\*

*\*Amount granted for the sole and exclusive purpose of contributing to the participation in the “37th Korean International Design and Illustration Competition” (2022), in coordination with the Korean Society of Illustration Research.. The same shall be rendered through an Accountability Report and may be used for expenses related to the participation in the aforementioned event (transportation, accommodation, etc.).*

### 9.4. ICAU Award for Animated Video Illustration

#### Uruguayan winning prize

The amount is made up as follows:

- **\$50.000** (fifty thousand Uruguayan pesos). Prize
- **\$90.000** (ninety thousand Uruguayan pesos) Incentive to participate in the “37th International Korean Design and Illustration Competition”, 2022.\*

*\*Amount granted for the sole and exclusive purpose of contributing to the participation in the “37th Korean International Design and Illustration Competition” (2022), considering the sanitary conditions and in coordination with the Korean Society of Illustration Research, with the objective of allowing the artist to exhibit the work, get to know the local artistic environment and participate in relevant activities related to the animated video-illustration sector. The amount shall be rendered through an Accountability Report and may be used for expenses related to the participation in the aforementioned event (transfers, lodging, etc.).*

### **Korean winning prize**

The amount is made up as follows:

- **\$50.000** ((fifty thousand Uruguayan pesos). Prize
- The Institute of Film and Audiovisual invites the winner to visit Montevideo.\*

*\*Invitation includes transportation, food and lodging expenses for 5 days, considering sanitary conditions, with the aim of allowing the artist to exhibit the work, get to know the local artistic environment, and participate in relevant activities linked to the animated video-illustration sector.*

## **10. Mentions**

The Jury may award up to 5 mentions in each category, including the ICAU Award for Animated Video Illustration.

## 11. Catalog and exhibition

The selected works in all categories will be exhibited from **December 2, 2021 to February 20, 2022** at the National Museum of Visual Arts of Uruguay and in 2022 in Korea, at a venue to be determined by the Korean Society of Illustration Research.

Likewise, a catalog will be published with the awarded illustrations and those that have received mentions. It will include the review submitted by illustrators in their application folder. All the works selected in this call for entries will also be included in a digital catalog to be distributed in Uruguay, Korea and, eventually, in third countries.

The authors of the winning and selected works assign the right of exhibition for their presentation in the exhibition to be held at the National Museum of Visual Arts in 2021 - 2022, for the publication in the catalog of the VIII Uruguay Illustration Award (digital and paper version), for the display in the exhibition to be held in Korea in 2022, and on the websites and social networks of the participating organizations that support this call: Ministry of Education and Culture; Ministry of Culture of South Korea; National Directorate of Culture; National Institute of Visual Arts; National Institute of Film and Audiovisual; Korean Society of Illustration Research; Department of Internationalization of Culture; Ministry of Foreign Affairs; General Directorate for Cultural Affairs; Embassy of Uruguay in Korea and Embassy of Korea in Uruguay, as well as for publication in the press and media.

The National Directorate of Culture reserves the right to publish the works in whole or in part for the sole purpose of promoting and/or disseminating the arts. Likewise, the National Directorate of Culture may coordinate with the selected artists,

the exhibition of the works in fairs, events or similar activities in the of the country or abroad.

## 12. Registration and deadlines

The deadline will irrevocably be October 15 at 5:00 p.m.

### 12.1. Categories A and B

Entries shall be made exclusively online through the platform [culturaenlinea.uy](http://culturaenlinea.uy)

On the platform the applicant must:

- a - Register as a user at [culturaenlinea.uy](http://culturaenlinea.uy) (tutorial available, [culturaenlinea.uy/agente/16/](http://culturaenlinea.uy/agente/16/)) and enter the platform.
- b - Select the "Opportunities" tab
- c - Select the "Opportunity" "VIII Uruguay Illustration Award - 2021".
- d - Select option Category A or option Category B.
- e - Complete the information requested online (this process can be done in stages, saving the corresponding progress).
- f - Attach a single PDF file (up to 20 MB) containing:
  - category of application
  - **pseudonym**
  - name of the work
  - technique used
  - dimensions of the work
  - work according to category

**No information that reveals the applicant's identity shall be included; if such information is found, the work will not be allowed to participate in the contest.**

- g - Attach photo or scan of identity document (front and back).

- h - Attach a signed Sworn Statement on the authorship of the work and on the non-existence of limitations to participate in the contest (available at [culturaenlinea.uy](http://culturaenlinea.uy))
- i - "Submit your entry" (after this you will not be able to modify your application).

## 12.2. ICAU Award for Animated Video Illustration

### 12.2.1. Uruguayan citizens

Entries must be submitted exclusively online through the [culturaenlinea.uy](http://culturaenlinea.uy) platform until October 15 at 5 pm.

On the platform the applicant must:

- a - Register as a user at [culturaenlinea.uy](http://culturaenlinea.uy) (tutorial available, [culturaenlinea.uy/agente/16/](http://culturaenlinea.uy/agente/16/)) and enter the platform.
- b - Select the "Opportunities" tab
- c - Select the "Opportunity" "VIII Uruguay Illustration Award - 2021".
- d - Select the option "ICAU Animated Illustration Award".
- e - Complete the information requested online (this process can be done in stages, saving the corresponding progress).
- f - Attach photo or scan of identity document (front and back).
- g - Attach a signed Sworn Statement on the authorship of the work and on the non-existence of impediments to participate in the contest (available at [culturaenlinea.uy](http://culturaenlinea.uy))
- h - "Submit your registration" (after this you will not be able to modify your application).

The files to be attached to the platform may not exceed 20 MB and their formats will be: PDF (documents).

In the case of the work submitted in audiovisual format, the link to the work and its corresponding password must be provided (in point 12.2 e, of the Guidelines).

### 12.2.2. Korean citizens

Entries for the **ICAU Award for Animated Video Illustration** shall be made exclusively by sending the application to the following e-mail address: [illustrationaward@mec.gub.uy](mailto:illustrationaward@mec.gub.uy) until October 15 at 5 p.m. (Uruguayan time).

Applicants must:

- a - Enter the web page [illustkorea.or.kr](http://illustkorea.or.kr)
- b - Download the *ICAU Award for Animated Video Illustration* form
- c - Complete and send the form to [illustrationaward@mec.gub.uy](mailto:illustrationaward@mec.gub.uy)

## 13. Jury and selection criteria

### 13.1. Categories A, B, and Best New Artist Award

The jury will be composed of:

- Alfonso Lourido (Uruguay)
- Martín Azambuja (Uruguay)
- In Sook Choi (Korea)

In the evaluation of the works, the original idea, the narrative talent, the singular style of the illustration and the technical execution in the representation of the selected theme will be valued.

During the judging process, the panel may meet with the applicants to discuss any of the proposals submitted as well as consult with independent specialists if necessary. Both the consultations and the answers will be made in writing and through the Department of Awards and

Calls for Entries in order to record them and provide a guarantee to the contestants.  
In all cases, the prizes will be indivisible.

The Jury may declare no prizes conferred, basing its decision in an unquestionable manner and for irremediable reasons. Its decision will be final and, once approved by the corresponding authorities, it will be communicated to the applicants and disseminated through the official channels of the National Directorate of Culture.

### **13.2. ICAU Award for Animated Video Illustration**

The selection will be in charge of a jury composed of renowned referents in the area:

- ➔ María Eugenia Pérez Burger (Uruguay)
- ➔ Daniel Scharf (Uruguay)
- ➔ Yun Tae Nam (Korea)

In the evaluation of the works, the original idea, the narrative talent, the singular style of illustration and audiovisual animation resources, as well as the skill in the technical execution in the representation of the proposed theme will be valued.

During the process, the panel may interview the applicants to discuss in depth any of the proposals presented as well as consult with independent specialists in case there is a well-founded need. Both the consultations and the answers will be made in writing and through the Department of Awards and Calls for Entries in order to record them and provide a guarantee to the contestants.



Prizes will be indivisible. The Jury may declare no prizes conferred, basing its decision in an unquestionable manner and for irremediable reasons. Its decision will be final and, once approved by the corresponding authorities, it will be communicated to the applicants and disseminated through the official channels of the National Directorate of Culture.

## 14. Selection and Final Results

The jury's decision will be final and, once approved, it will be notified to those who have been selected. Likewise, it will be disseminated through the website [gub.u/cultura](http://gub.u/cultura).

### 14.1. Selection and Final Results - ICAU Award for Animated Video Illustration

The authors of the winning/selected works will be notified by the National Directorate of Culture, in coordination with the Korean Society of Illustration Research. Likewise, dissemination will be offered through the website [gub.uy/cultura](http://gub.uy/cultura).

## 15. Powers of the Ministry of Education and Culture

The Ministry of Education and Culture may, without consideration, use images of the awarded works and of those receiving mentions in order to make catalogs, make them part of stands at book fairs or other non-profit publications, for the dissemination and promotion of national illustration. Likewise, it will have the power to resolve any situation not foreseen in these guidelines.

## 16. Inquiries

### Uruguayan applicants

The deadline for submitting inquiries will expire on October 15 at 1 p.m.

- ➔ Guidelines - [premiosnacionales@mec.gub.uy](mailto:premiosnacionales@mec.gub.uy)
- ➔ IT Support - [culturaenlinea@mec.gub.uy](mailto:culturaenlinea@mec.gub.uy)

### Korean applicants:

- ➔ Korean Society of Illustration Research  
[illust108@naver.com](mailto:illust108@naver.com)

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Ministry of Education and Culture  
**National Directorate for  
Cultural Affairs**

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**Ana Ribeiro**

General Directo  
**Pablo Landoni Couture**


National Director of Cultural Affaires  
**Mariana Wainstein**

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**[gub.uy/cultura](http://gub.uy/cultura)**

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**National Institute of Visual Arts**


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