

MONTEVIDEO  
17 \_ 11 \_ 2020

10.00 UY (GMT-3)  
13.00 UK (GMT)  
14.00 EU (GMT +1)

# DESIGNING A FUTURE SUSTAINABLE ENVIRONMENT

The Italian and International experiences in wood construction and development

ITALIAN DESIGN DAY 2020  
DRAWING THE FUTURE  
development, innovation, sustainability, beauty

Link zoom:

<https://zoom.us/j/97022757490?pwd=Smx4dWRRRWlpcvMFhVZ0RVaHNtKzc2Zz09>

Link streaming Youtube:

<https://www.youtube.com/channel/UCR8a1t4H5kScldysLPTYkQ>







Ministero degli Affari Esteri  
e della Cooperazione Internazionale

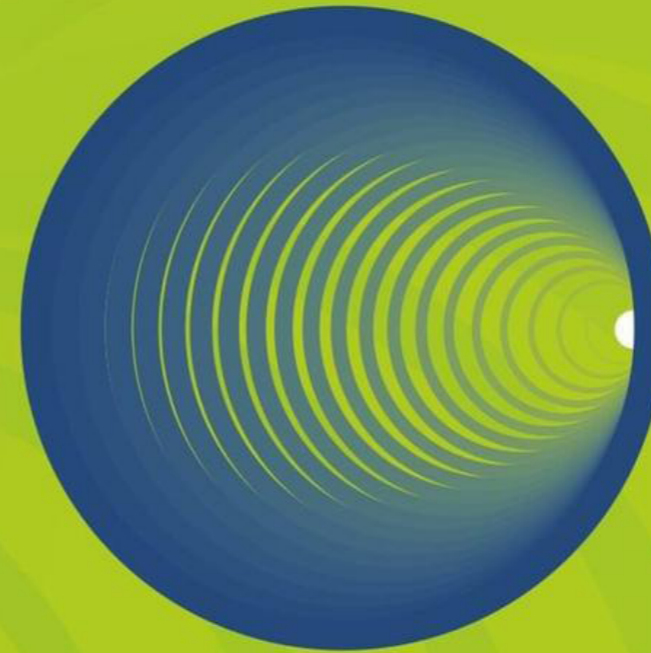
#VIVERE **ALL'** ITALIANA



Ministero  
per i beni e le  
attività culturali  
e per il turismo

**dD**  
**— ●**

**Italian  
Design  
Day**



In collaboration with

 FONDAZIONE ADI  
COLLEZIONE COMPASSO D'ORO

**ADI** ADI ASSOCIAZIONE  
PER IL DISEGNO  
INDUSTRIALE

**ITCA**  
ITALIAN TRADE AGENCY  
ICE - Agenzia per la promozione all'estero e  
l'internazionalizzazione delle imprese italiane

  
CONFINDUSTRIA

 **Triennale  
Milano**

 **Salone  
del Mobile.  
Milano**

**FLA**  
FEDERLEGNARREDO

## DESIGN VISION

Stimulate the developement of the most effective ecosystem for collaborative innovation across disciplines, sectors and industries inventing and piloting cutting edge solutions to generate a virtuouse circle for a sustainable growth

## DESIGNING A FUTURE SUSTAINABLE ENVIRONMENT

### The Italian and International experiences in wood construction and development

November 17th 2020

10.00 UY (GMT-3)

13.00 UK (GMT)

14.00 EU (GMT +1)

Salón Las Orquídeas del LATU

#### OPENING

*Giovanni Iannuzzi* - Italian Embassy of Montevideo

*Minister Ing. Agr. Carlos María Uriarte* - Ministry of Livestock, Agriculture and Fisheries

*Vice Minister Walter Verri* - Ministry of Industry, Energy and Mining

*Minister Irene Moreira* - Ministry of Housing, Territorial Planning and Environment

*Marcelo Danza* - Dean of the Faculty of Architecture, Design and Urbanism

#### 1. THE ITALIAN AND INTERNATIONAL EXPERIENCE

*Matteo Fantoni* - MatteoFantoniStudio

**"Designing a future sustainable environment"**

*Tim Stonor* - SpaceSyntax

**"Spatial planning to deliver social, economic and environmental benefits"**

*Ian Duncombe* - chapmanbdsp

**"Sustainability of wood construction: Integrated design strategies for the use of wood to increase sustainability and reduce carbon emissions"**

*Ben Lewis* - Eckersley O'Callaghan

**"Modern Sustainable Timber Construction"**

*Antonio Pantuso* - H&A Studio

**"Wood as a circular resource. Vision of the chain of the Pinus taeda"**

*Marco Balerio Ross* - Fymnsa

**"The pine forest sector in Uruguay. Fymnsa, a case with 45 years of history"**

*Matteo Fantoni* - MatteoFantoniStudio

**"Future of Uruguay Natural"**

#### 2. QUESTIONS AND COMMENTS





## MATTEO FANTONI

### MATTEO FANTONI STUDIO

<http://www.matteofantoni.com>

Matteo Fantoni opened his studio in Milan, Italy in 2007 and in Punta del Este, Uruguay in 2020. MFS has a global experience with projects in various countries in the world from Masterplanning and Architecture to Interior and Product Design, rooted in sustainability. The team pursues in every project flexibility, economical and environmental sustainability, with the daily commitment to create high quality, innovative, and timeless design solutions. Matteo Fantoni has been nominated both in 2019 and 2020 Italian Design Ambassador, with the duty to represent the design italian excellence.



## BEN LEWIS

### ECKERSLEY O'CALLAGHAN

<https://www.eocengineers.com>

Eckersley O'Callaghan is a international firm of Structural and Facade engineers and has a strong research-and-development ethos which shapes the way their projects are delivered. They work with some of the most respected names in architecture and design worldwide and are currently designing what will be the tallest hybrid timber tower in the world.



## TIM STONOR

### SPACE SYNTAX

<https://spacesyntax.com>

Space Syntax provides creative expertise in data-driven architecture & urban planning. Combining global design experience with powerful digital technologies, Space Syntax helps shape policies, planning strategies & design proposals that benefit people, property & the environment. Space Syntax, with a science-based, human-focused approach, leads or supports multi-disciplinary teams, acting as a bridge between economics, planning, architecture, transport, landscape, engineering, stakeholder engagement, heritage and other disciplines.



## MARCO BALERIO ROSS

### FYMNSA

<https://dank.uy/en>

Since 1976 Fymnsa has been devoted to implantation and forestry management in the district of Rivera on deep sandy soils with low agricultural value. Pinus taeda plantations are sustainably managed in order to achieve high quality timber production. The company owns more than 11.000 ha of plantations and 1.500 ha of protected natural forests. Pine plantations are pruned to a height of seven meters to attain defect-free timber.



## IAN DUNCOMBE

### chapmanbdsp

<https://www.chapmanbdsp.com>

Chapmanbdsp uses the power of design and engineering to deliver excellence for clients in building services and environmental consultancy. The agile and assured approach combines creative design with intelligent engineering, enabling the company to lead small to large scale projects across a range of sectors. Chapmabdsp is a team of architects, engineers, analysts and designers help clients realise smarter and more efficient solutions. The core specialisms - mechanical, electrical, public health, environmental, lighting, vertical transport and fire - work seamlessly throughout the building structure to create places that fulfil their potential.



## ANTONIO PANTUSO

### H&A STUDIO

<http://www.hastudio.it>

H&A Associati is an Italian architectural firm, based in Venice (Italy) and Shanghai (China) and on 2020 H&A starts a new experience in Uruguay. H&A provides services with high quality standards, working with developers and investors in real estate, government and public institutions, private clients and companies in the field of residential, retail, restaurants and hôtellerie, often with a strong focus on wood and sustainability buildings. The firm has four branch offices: Architecture, Interior, Engineering and Restoration, Urbanism and Development strategy and employs over thirty architects and engineers.



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# DISEÑANDO UN AMBIENTE SUSTENTABLE PARA EL FUTURO

La experiencia italiana e internacional en el desarrollo y en la construcción en madera

ITALIAN DESIGN DAY 2020  
DISEÑANDO EL FUTURO  
desarrollo, innovación, sostenibilidad, belleza

Link zoom:

<https://zoom.us/j/97022757490?pwd=Smx4dWRRRWlpvMFhVZ0RVaHNtKzc2Zz09>

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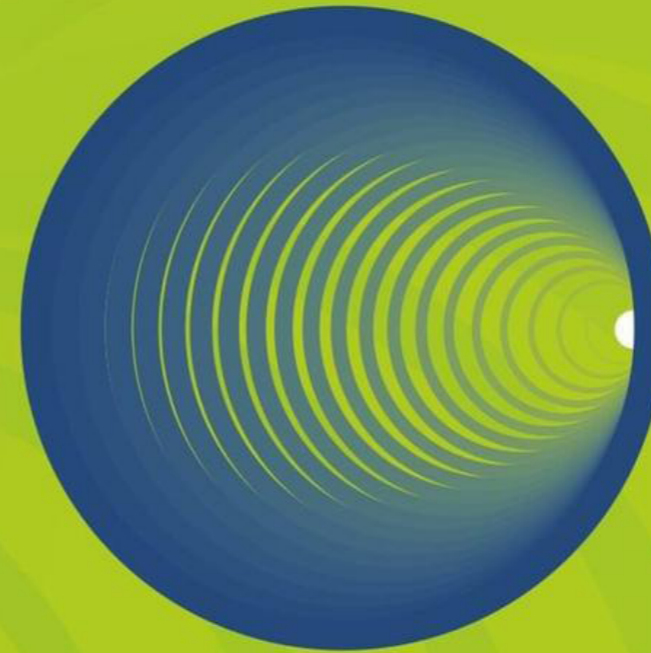
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## VISIÓN DEL DISEÑO

Estimular el desarrollo del ecosistema más eficaz para lograr la colaboración innovativa entre disciplinas, sectores e industrias, inventando y liderando soluciones de vanguardia que generen un círculo virtuoso en pos de un crecimiento sustentable



# DISEÑANDO UN AMBIENTE SUSTENTABLE PARA EL FUTURO

## La experiencia italiana e internacional en el desarrollo y en la construcción en madera

17 noviembre 2020

10.00 UY (GMT-3)

13.00 UK (GMT)

14.00 EU (GMT +1)

Salón Las Orquídeas del LATU

### APERTURA

*Giovanni Iannuzzi* - Embajador de Italia en Uruguay

*Ministro de Ganadería, Agricultura y Pesca, Carlos María Uriarte*

*Subsecretario de Industria, Energía y Minería, Walter Verri*

*Ministra de Vivienda, Ordenamiento Territorial y Medio Ambiente, Irene Moreira*

*Marcelo Danza* - Decano de la Facultad de Arquitectura, Diseño y Urbanismo

### 1. LA EXPERIENCIA ITALIANA Y INTERNACIONAL

*Matteo Fantoni* - MatteoFantoniStudio

**"Diseñando un ambiente sustentable para el futuro"**

*Tim Stonor* - SpaceSyntax

**"Planificación espacial para generar beneficios sociales, económicos y ambientales"**

*Ian Duncombe* - chapmanbdsp

**"Sostenibilidad de la construcción con madera: estrategias de diseño integradas para el uso de madera para aumentar la sostenibilidad y reducir las emisiones de carbono"**

*Ben Lewis* - Eckersley O'Callaghan

**"Construcción moderna de madera sustentable"**

*Antonio Pantuso* - H&A Studio

**"La madera como recurso circular. Visión de la cadena del recurso Pinus taeda"**

*Marco Balerio Ross* - Fymnsa

**"El sector forestal del pino en Uruguay. Fymnsa, un caso con 45 años de historia"**

*Matteo Fantoni* - MatteoFantoniStudio

**"Futuro de Uruguay Natural"**

### 2. PREGUNTAS Y COMENTARIOS



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