



Ministerio  
de Turismo



**1st INTERNATIONAL COLLOQUIUM ON TOURISM LAW**  
**Within the framework of the 34th IFTTA Conference (INTERNATIONAL FORUM OF TRAVEL AND TOURISM ADOVOCATES)**

**With the organization of:**

THE MINISTRY OF TOURISM OF URUGUAY

**Mr. Tabaré Viera**, Minister of Tourism

**Mr. Remo Monzeglio**, Vice Minister of Tourism

**Dr. Ignacio Curbelo**, Director General, Ministry of Tourism

**Mr. Roque Baudeán**, Nacional Director, Ministry of Tourism

General Coordinator:

**Dr. Ignacio Curbelo**, Director General, Ministry of Tourism

Academic Coordinators:

**Dr. Julio Facal** Universidad de la República

**Dr. Javier Melgosa Arcos** Universidad de Salamanca

**With the collaboration of:**

IFTTA / UNWTO

**DATE: 8th & 9th November 2023**

**PLACE: MONTEVIDEO, URUGUAY**

**AIM:** Technicians and specialists from the sector will debate and offer a legal vision of possible solutions to the problems that the legal framework of tourism presents after the crisis. The rights of tourists and providers, emergency situations and assistance, informality, new technologies, and the need for integrated legislation and a coordinated general framework for tourism. Technicians and specialists from the sector will debate and offer possible solutions to the problems that the challenge poses.



FACULTAD DE  
DERECHO



UNIVERSIDAD  
DE LA REPÚBLICA  
URUGUAY





Ministerio  
de Turismo



## PROGRAM

### WEDNESDAY 8th November

8am – 9am

#### Registration

9am – 9:30 am

#### Opening Ceremony

Mr. Tabaré Viera, Minister of Tourism of Uruguay

Dr. Ignacio Curbelo, Director General Ministry of Tourism of Uruguay

Dr. Julio Facal - Universidad de la República. UNWTO Expert. IFTTA

Alicia Gómez, UNWTO Legal Director

#### 9:30am – 10:30am The tourist administration. Public policies towards sustainable tourism.

**Moderator:** Dr. Eduardo Sanguinetti Advisor Ministry of Tourism of Uruguay

Prof. Francisco Javier Melgosa Arcos. University of Salamanca

Prof. Mateo Estrella. Advisor to the Ministry of Tourism of Ecuador

Prof. Gabriela Campodónico. CURE. UDELAR

Dr. Gonzalo Casanova Ferro. Buenos Aires University. IFTTA

10:30am – 11am **Coffee Break**

#### 11am - 12pm The protection of tourists when facing tourism crisis. The UNWTO International Code as a tool and other aspects.

**Moderator:** Notary Doris Rodríguez. Ministry of Tourism of Uruguay

Dr. Julio Facal. Universidad de la República , UNWTO, CIPT Expert (IFTTA)

Alicia Gómez. Legal Director UNWTO

Dr. Ignacio Curbelo Director General Ministry of Tourism Uruguay. Adhering Country

Jaqueline Tanti Dougal Presidente of IFTTA . Observer Member



FACULTAD DE  
DERECHO



UNIVERSIDAD  
DE LA REPÚBLICA  
URUGUAY





Ministerio  
de Turismo



**12pm - 1pm** Challenges of the business sector and destinations facing a “new tourism”

**Moderator:** Óscar Iroldi, Advisor Ministry of Tourism

Flavia Lavecchia – President Tourism Commission CCIS Uruguay

Graciela Caffera – Buró Destino Punta del Este

Fernando Tapia . Colonia Tourist Association

Alba Marina Russo – Legal Advisor. Asonhaores. Dominican Republic.

**1pm - 2:30pm** **Lunch**

**3pm - 4pm** The protection of tourists when contracting touristic services

**Moderator:** Marcelo Guinle. Universidad de la República – Uruguay

Dr. Enrique Falco. Associate Professor D Commercial. Univ.de la República

Patricia Benavides Velazco. Málaga University

Prof. Inmaculada González Cabrera. Las Palmas University, Spain

Timothy J. Law Heifetz, Crozier, Law – IFTTA Canadá

**4pm - 5pm** Techonogical changes in commercial contracting: its impact on the company and the challenges facing tourist protection

**Moderator:** Patricia Benavides Velazco. Málaga University, Spain

Alejandro Miller Artola. Universidad de la República, Uruguay

Antonia Paniza Fullana. Baleares University. IFTTA

Alvaro Moré. Director Young & Rubricam

Andrej Micovic. Director of Tourism Research Center. Serbia. IFTTA

**5pm - 5:30pm** **Coffee Break**



FACULTAD DE  
DERECHO



UNIVERSIDAD  
DE LA REPUBLICA  
URUGUAY





Ministerio  
de Turismo



**5:30 pm – 6:30pm Travel agencies, hotels, air transport and airports as strategic partners: legal challenges.**

**Moderator:** Gonzalo Casanova Ferro. UBA. Bs.As. Argentina.

Sandra Arcos Valcárcel. University of Bs As. Argentina

Marcelo Oliveira. CMO Advogados

Diego González. Aeropuertos Argentina 2000

Gonzalo Yelpo. L2B Aviation, Socio Yelpo y Facal Abogados

**8pm Cocktail for IFTTA Members, Speakers and Moderators –  
Courtesy of the Ministry of Tourism of Uruguay**

---

**THURSDAY 9th November**

**9:15am Opening Ceremony**

**9:30am – 9:45m Work Case by Tourism Doctor Students**

UDELAR Law School. Student Carlos Pou

**9:45am – 10:45am Good practices in Tourism**

**Moderator:** Ignacio Curbelo. Director Geneneral, Ministry of Tourism

Gimena Chiazzaro. Advisor , Ministry of Tourism

Dr. Enrique Moller Universidad de la República, Uruguay

Enrique Mota. Caribbean University. IFTTA

Dr. Pablo Cruz Asesor de la IM Maldonado, Universidad Claeh.

**10.45am - 11:15am Coffee Break**



FACULTAD DE  
DERECHO



UNIVERSIDAD  
DE LA REPÚBLICA  
URUGUAY





Ministerio  
de Turismo



**11:15am - 12:15pm Promotion and municipal management of touristic resources**

**Moderator:** Sergio Herrera. El Portal de América  
Humberto Goszalbez. University of Córdoba, Spain.  
Martin Laventure. Tourism Director of Maldonado  
Dr. Marcelo Alegre. Assistant Prof. Tax Law UDELAR. Uruguay

**12:15pm - 1:15pm The problems of touristic accommodations facing digital platforms. A global perspective.**

**Moderator:** Dr Julio Facal. UDELAR. UNWTO. CIPT. Ahru and Camtur Advisor.  
Francisco Rodríguez. President AHRU. Uruguay  
Dr Ezequiel Vazquez. CAT. Argentina  
Eugenio del Busto. Quilmes University, Argentina / Almería University, Spain. IFTTA  
Pilar Juana García Saura. Murcia University

**1:15pm - 1:30pm Closing ceremony**

Dr. Ignacio Curbelo. Director General Ministry of Tourism. Uruguay

**3:30pm Touristic Tour - Montevideo.**

**8:30 pm Dinner for IFTTA Members, Speakers and Moderators - Courtesy Ministry of Tourism**

-----

**FRIDAY 10th November**

**9am IFTTA meeting (Just for members)**  
**3pm Optional trip to Punta del Este (2 nights).**

**SUNDAY 12th November**

**8am Departure from Punta del Este to Carrasco International Airport**



FACULTAD DE  
DERECHO



UNIVERSIDAD  
DE LA REPÚBLICA  
URUGUAY

