



EXPO
2020
DUBAI
UAE

EXPO 2020 DUBAI

CONNECTING MINDS, CREATING THE FUTURE

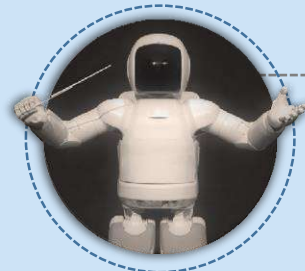
WORLD EXPOS OVER TIME

BE PART OF HISTORY

The world's longest-running and largest mega-event.
Hosted every five years.

The six-month event celebrates human brilliance and achievements in the fields of architecture, technology, innovation, music, arts and more.

Past World Expos have seen innovations such as the mobile phone, X-ray machine and the ice cream cone revealed to the world for the first time.



1851 LONDON

First World Expo was held.
Kensington Gardens

1904 ST. LOUIS

Ice cream cone was invented

1939 NYC

Showcase of live television

1970 OSAKA

First mobile phone presented

2005 NAGOYA

First humanoid robot showcased

2021 DUBAI

Be there when history is written again at Expo 2020 Dubai



EXPO 2020 DUBAI

1 October 2021 to 31 March 2022

Discover world-class global culture, international cuisines,
thrilling entertainment, state-of-the-art innovative technologies and much more.

**1ST
WORLD EXPO**

IN THE MIDDLE EAST, AFRICA
AND SOUTH ASIA REGION

**190+
COUNTRIES**

PARTICIPATING AT
EXPO 2020 DUBAI

**1 COUNTRY,
1 PAVILION**

FIRST TIME IN EXPO
HISTORY

**182
DAYS**

OF CREATING
THE FUTURE

MEET THE THEME AND SUBTHEMES OF EXPO 2020

Connecting Minds,
Creating the Future

Every World Expo has a theme geared towards finding solutions for a better future. Expo 2020's overarching theme is "Connecting Minds, Creating the Future", with three subthemes to inspire solutions to some of the world's greatest challenges.



SUBTHEME OPPORTUNITY

Explore the 17 Sustainable Development Goals (SDG) and learn how you can contribute to a brighter future.

TOPICS & DISCIPLINES

FINANCE

HOSPITALITY & TOURISM

HEALTHCARE & LIFE SCIENCES

EDUCATION

WATER & SANITATION

CLIMATE
CHANGE

GENDER
EQUALITY

SUSTAINABLE CITIES



SUBTHEME MOBILITY

From driverless cars to the future of space and connecting the world, explore the latest innovations in mobility.

TOPICS & DISCIPLINES

IoT

AI

SPACE
MISSION

TELECOMMUNICATIONS

TOURISM

ENGINEERING

LOGISTICS &
OPERATIONS

TRANSPORT (AUTOMOTIVE &
AVIATION)

INNOVATION &
TECHNOLOGY

E-COMMERCE



SUBTHEME SUSTAINABILITY

Understand your impact on the environment and learn how you can become an agent of change.

TOPICS & DISCIPLINES

FOOD &
BEVERAGE

CONSUMER
GOODS

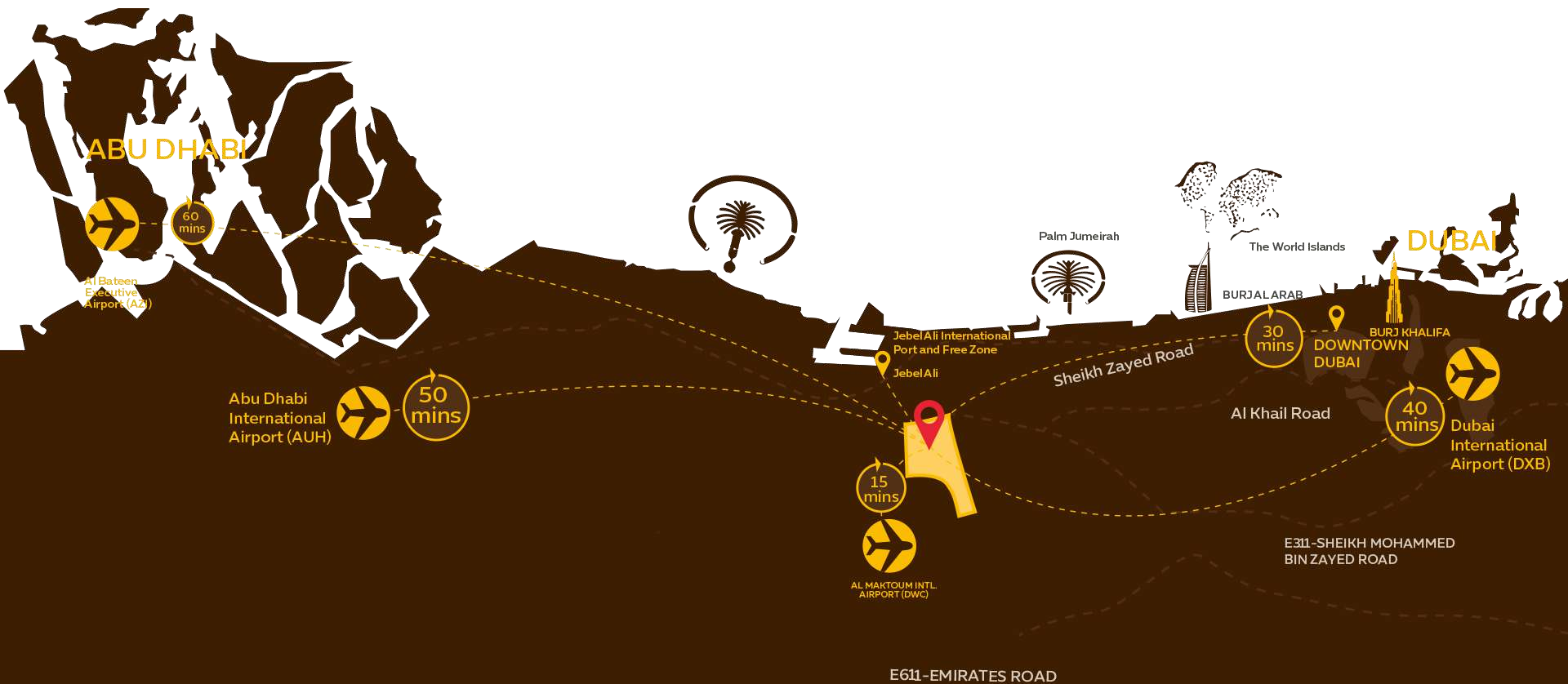
TRANSPORTATION

ENERGY, OIL &
GAS

HEALTHCARE & LIFE
SCIENCES

INDUSTRIAL
MANUFACTURING

Strategic Location



EXPO 2020 SITE MAP

Conveniently located between Dubai and Abu Dhabi, the iconic Expo site is easily accessible for all visitors.



The Expo site is **2x** the size of Monaco



Equivalent to **600** football pitches



A blueprint for **future smart cities**

KEY SUSTAINABILITY FACTS

- 130+ buildings feature smart tech to reduce water, energy demand
- 121 buildings on track to be LEED certified
- 80 per cent of Expo's built environment will be reused as part of Expo 2020's legacy project District 2020

Size 4.38 km²

- OPPORTUNITY
- MOBILITY
- SUSTAINABILITY



EXPO SITE MAP LEGEND

Mobility Pavilion	01
Mobility District	02
Dubai Exhibition Centre	03
Route 2020 Metro Station	04
Al Wasl Plaza	05
Opportunity District	06
Opportunity Pavilion	07
Sustainability District	08
Sustainability Pavilion	09

UAE PAVILION

Santiago Calatrava

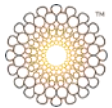
- Inspired by the falcon, emblem of the UAE.
- Will present the history and culture of the country.
- Remains as legacy as a national museum.



Al Wasl Dome

Adrian Smith + Gordon Gill

- Heart of the Expo.
- 130 meters wide, 67 meters high
- 360 degree projection surface.



إكسبو 2020
دبي، الإمارات العربية المتحدة
DUBAI, UNITED ARAB EMIRATES

THEMATIC PAVILIONS

From the world's most renowned architects and creative teams behind blockbuster movies, our thematic pavilions bring the Expo sub-themes to life through experiences never seen before.



OPPORTUNITY PAVILION
AGI ARCHITECTS

The visitor experience is based on a series of moments that will challenge the visitor's thinking on issues related to basic needs of water, food, and energy by simulating environments of real life individuals who are agents of change in their own communities.



MOBILITY PAVILION
FOSTER & PARTNERS

Wow moments designed by storytellers behind some of the top productions in the world such as 'Lord of the Rings' and 'The Hobbit'.



SUSTAINABILITY PAVILION
GRIMSHAW ARCHITECTS

Creating its own electricity and water, with more than 1055 solar panels, this pavilion features global projects that are charting new paths for sustainability.



PARTICIPANT PAVILIONS

- OPPORTUNITY
- MOBILITY
- SUSTAINABILITY



Inspired by the 'Rock of Monaco', this gem-like, polygonal pavilion will take visitors on a multi-sensory journey through mirrored exhibition spaces, replicating the sights and smells of the French Riviera.



Immerse yourself in Montenegro's rich cultural history, explore its sustainability-driven future, and admire its wild beauty.



Enjoy a sensory experience through one of the cradles of mankind and one of the most biodiverse countries in the world. See a real-time construction of the last Incan bridge and treat yourself to Peruvian superfoods.



The pavilion is designed to resemble a coral reef or 'Bangkita', focusing on the vital need to safeguard precious marine life across thousands of islands in the Philippines from global climate change.



Morocco is a land rich in talent, full of opportunities and a source of inspiration. Enjoy one of the best views of Expo from atop this vertical earthen village and explore its various exhibition areas.



Showcasing Myanmar's significant culture, deep history and values of its people, the pavilion incorporates unique wooden architecture.



The tree-like structure, which references the large-scale migration of birds from Poland to the Arab world, explores the nation's diverse global connections, and its role as a leading producer of goods.



The Portugal Pavilion will highlight the human spirit through the diversity and inclusiveness of its people, reflect the culture of creativity and innovation, and reveal an ecosystem of great opportunities.



Achieving sustainable solutions through out-of-the-box creativity, this pavilion takes you to a miniature world with its own climate system. Experience new Dutch farming ideas with indoor rain and a vertical farm.



Reflecting the Maori value of 'kaitiaki tangi', the pavilion emphasises the deep kinship between people and the environment. Maori culture is also highlighted through the pavilion's architecture.



Get a chance to see what future minds will be able to achieve. This pavilion will give you the opportunity to see inside yourself and offers a wide range of modern Russian cuisines.



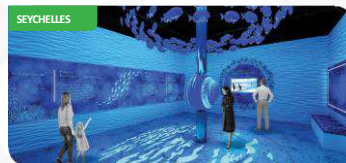
Covering an area of the size of two football pitches, the pavilion resembles a huge window opening up from the ground and soaring into the sky. Expect an immersive journey showing the country's glittering future.



Explore the deep blue sea and learn about the importance of ocean conservation as well as Norway's seafaring heritage. Embark on an interactive journey from beneath the seabed to the water's surface.



Oman's pavilion will give you an enchanting experience inspired by frankincense. The five zones within the pavilion will take you through thousands of years of Omani progress and international collaboration.



Discover how Seychelles is treasuring nature and preserving its paradise in a cleverly designed treasure-hunting visitor experience.



In the Singapore Pavilion, it is hard to tell where nature begins and architecture ends. Explore Singapore's urban innovations in the net-zero energy pavilion.



PARTICIPANT PAVILIONS

- OPPORTUNITY
- MOBILITY
- SUSTAINABILITY



Navigate the universe with the world's first astronomers, and explore a diverse land built on 60,000 years of innovation. Learn about Australian optimism, ambition and creativity.



Austria is a nation reimagining ideas. This is reflected in its decision to use 9,000-year-old soil to build its pavilion. The 38 shiny white cones are inspired by the Arab model of wind towers.



As one of the largest pavilions at Expo 2020 Dubai, China will symbolise hope and a bright future. The pavilion artistically integrates the Chinese elements with modern technologies.



Experience the magic of Comoros. Come play with humpback whales, rare turtles and the famous coelacanth, one of the rarest fish in the whole world. Smell yang-ylang, the flower that revolutionised perfume.



The nature-inspired pavilion, which has a leaf-shaped roof, will encourage visitors to consider the impact of their individual choices and invest in the future to restore balance to our natural world.



Experience density as you walk through artisanalelements including live weaving stations. Take a first-hand look at innovative craft technologies while enjoying exceptional Bahraini cuisine.



View new technology that promises to transform a desert into an oasis. The pavilion will also boast a large-scale installation that shows the nation's long history of glassmaking.



The Djibouti Pavilion introduces the country as the Land of Trade and Meeting, a hub for transportation and logistics, and a future leader in technology and economy.



The Belarus pavilion creates a forest experience highlighting lessons that humanity can learn from the natural world. It showcases how nature and technology can help us grow together.



Covered in lush greenery, the arch-inspired pavilion is designed to demonstrate a green and smart Belgium. Don't forget to treat yourself to Belgium's world-famous fries known as 'frietjes'.



Centered around a five-storey waterfall installation to inspire and reflect, the DP Pavilion creates an immersive 270-degree experience showing the transformative power of data in how we live and work.



Experience the Future of Commercial Aviation in UAE's Centennial Year 2071. A technically advanced, must-see opportunity to learn, experiment and engage with future technologies and innovations in air travel.



Given that the world's largest river runs through Brazil, it's no surprise that the pavilion incorporates water as its most striking feature, evoking the Amazon basin in the Dubai desert.



Canada tells the story of its past, present and future in a 360-degree immersive theatre. Discover the values that drive the Canadian spirit of innovation and collaboration.



The Finland Pavilion resembles an Arabic tent made of snow. Inside the 'Snow Cape', visitors will discover the country's natural beauty and find a peaceful haven full of surprises.



The pavilion explores light as an enabler of progress, a vehicle for connections and a source of heat and creativity. It will feature Claude Monet-inspired solar panels and interactive light displays.



VENUES GUIDE



BUSINESS PROGRAMME



Bureau
International
des Expositions

DUBAI – AN INTERNATIONAL BUSINESS CENTER



- Strategic Location
- Gateway to MEASA region+ + 2.4 billion consumers
- 2/3 of the world population within 8 hrs of flight.



THEMATIC WEEKS

	THEME WEEK	FOCUS AREAS	DATES
	CLIMATE & BIODIVERSITY	<ul style="list-style-type: none"> - Climate change - Disaster risk management - Circular and green economy - At-risk regions - Natural resource and biodiversity conservation 	3-9 Oct, 2021
	SPACE	<ul style="list-style-type: none"> - Space exploration - Governance and law - Space data and remote sensing 	17-23 Oct, 2021
	URBAN & RURAL DEVELOPMENT	<ul style="list-style-type: none"> - Cities and informal settlements - Service delivery (water, energy, waste, etc.) - Urban planning and infrastructure - Transportation - Integrated rural development 	31 Oct-6 Nov, 2021
	TOLERANCE & INCLUSIVITY	<ul style="list-style-type: none"> - Multiculturalism, co-existence and interfaith understanding - Indigenous communities and cultures - Accessibility (including people of determination) - Peace and security - Inclusive dialogue and responsible reporting (media and public forums) 	14-20 Nov, 2021
	KNOWLEDGE & LEARNING	<ul style="list-style-type: none"> - Future of education and work - Skills and TVET (technical and vocational education and training) - Informal education/knowledge systems 	12-18 Dec, 2021



	THEME WEEK	FOCUS AREAS	DATES
	TRAVEL & CONNECTIVITY	<ul style="list-style-type: none"> - Digital connectivity - e-governance - Smart mobility - Supply chains and trade - Travel 	9-15 Jan, 2022
	GLOBAL GOALS	<ul style="list-style-type: none"> - Last mile delivery - Women and girls - Livelihoods and enterprise development 	16-22 Jan, 2022
	HEALTH & WELLNESS	<ul style="list-style-type: none"> - Healthcare systems - Health-tech (tele-medicine) - Community-led health delivery - Wellbeing and happiness 	27 Jan-2 Feb, 2022
	FOOD, AGRICULTURE & LIVELIHOODS	<ul style="list-style-type: none"> - Food systems - Food waste and safety - Value chains and smallholder farming - Food and nutrition security 	17-23 Feb, 2022
	WATER	<ul style="list-style-type: none"> - Water management - Oceans and ocean economies - Water-based ecosystems - WASH (water, sanitation and hygiene) 	20-26 Mar, 2022

CROSS-CUTTING THEMES



Youth



Women & Girls



Tech, Innovation & Creativity

THEMATIC BUSINESS FORUMS

> **Collaboration between Expo 2020, Participants & Partners**

> **Highlight non-traditional business opportunities**

> **Opportunities for meaningful conversations and knowledge transfer**

9 x Thematic Business Forums



Opportunities in **Space**



Opportunities in **Climate Change & Biodiversity**



Opportunities in **Urban & Rural Development**



Opportunities in **Knowledge & Learning**



Opportunities in **Travel & Connectivity**



Opportunities in **Global Goals**



Opportunities in **Health & Wellness**



Opportunities in **Food, Agriculture & Livelihoods**



Opportunities in **Water**

BUSINESS EVENTS & ENTERTAINMENT



60+ LIVE EVENTS A DAY

From Thought Leadership Forums to Exhibitions



Ted Talks



Leadership Forums



Networking Events



Exhibitions



Panel Discussions



Experiential Learning



Seminars



Workshops

GLOBAL BUSINESS FORUMS

Expo 2020, in partnership with Dubai Chamber will host 3 Global Business Forums: **Africa, Latin America**, and for the first time **ASEAN**.

The Global Business Forums will involve prominent stakeholder, leading decision makers, as well as industry experts engaging in dialogues in areas that relate to **overcoming global challenges**, and **fostering economic growth** as well as **trade and investment**.



GBF AFRICA: TRANSFORMATION THROUGH TRADE
Oct 13–14 2021

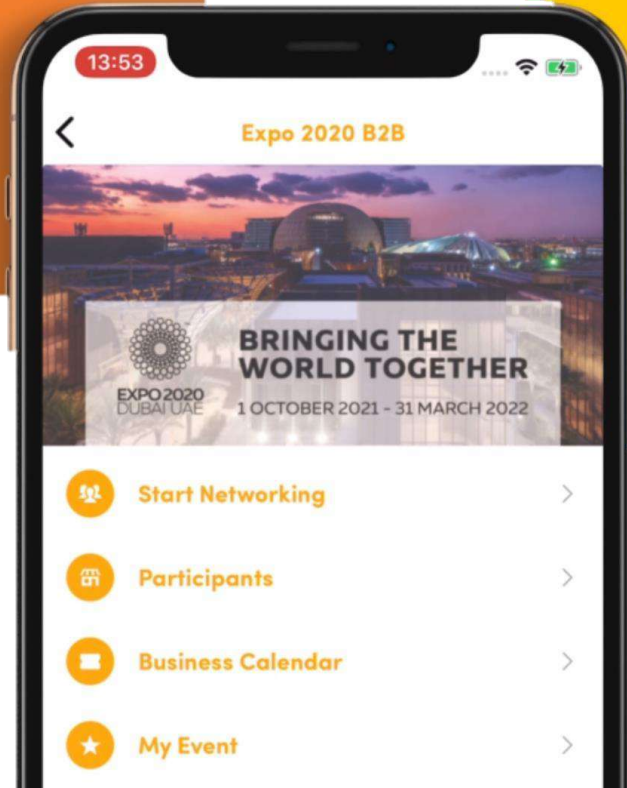


GBF ASEAN: THE NEW FRONTIERS
DEC 8–9 2021



GBF LATIN AMERICA: TOWARDS A RESILIENT FUTURE
MAR 23–24 2022

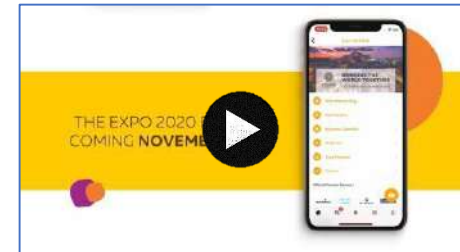
EXPO 2020 B2B APP



**BUSINESS TO
BUSINESS**



**BUSINESS TO
GOVERNMENT**



[Click to watch video](#)

COUNTRY BUSINESS BRIEFINGS

Country Business Briefings

Hosted on
**National /
Honor Day**

Shed light on
business and
**investment
opportunities**

Presence of
country's
**government
and business
officials**



BUSINESS CONNECT CENTRE

FACILITIES



NETWORKING LOUNGE



MEETING ROOMS

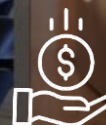
TENANTS



UAE TRADE &
INVESTMENT
ENTITIES



CHAMBERS OF
COMMERCE FROM THE
UAE & GCC



GLOBAL INVESTMENT
ENTITIES & VENTURE
CAPITALISTS

BUSINESS CALENDAR

Pack your calendar with global investment forums, investor pitching conferences and inspiring addresses, attended by the who's who of the business world and visionary minds.

- **Business Events**
- **Business Delegations**
- **Participant Business Representatives**

Register on our website to be notified when the calendar is live.



expo2020dubai.com/en/business



DUBAI EXHIBITION CENTRE



**DUBAI EXHIBITION CENTRE
NORTH (DEC)**

17,000sqm of space;
5 multipurpose halls;
Auditorium for 200-2,000 pax;
Concourse with F&B offerings



METRO ROUTE 2020

**DUBAI EXHIBITION CENTRE
SOUTH (DEC)**

28,000sqm of exhibition halls;
9 halls
Concourse with F&B offerings

DUBAI EXHIBITION CENTRE



At the door step of the first
World Expo hosted in the
MEASA (Middle East, Africa,
South Asia) region



-15 minute ride from a
variety of hotels



Adjacent to
Expo 2020 Metro link, which
connects to the entire city



+45,000 square-metres
of spaces across
multi-purpose halls
configurable to host
events of all sizes

An aerial night-time rendering of the District 2020 development in Dubai. The foreground shows a dense cluster of modern, multi-story buildings with illuminated facades and roofs. A central feature is a large, illuminated dome structure. The background shows the Dubai skyline with numerous skyscrapers lit up against a dark sky. The overall scene is a mix of urban architecture and green spaces.

District
2020



A LASTING LEGACY

An integrated smart city, commercial
and residential space that supports the
acceleration of Dubai's development



DISTRICT 2020 HOSTS EXPO 2020 FOR 6 MONTHS



Capable of transporting 46,000 riders in both directions

METRO



Services the District 2020 community

State-of-the-art construction with LEED-platinum certification

SUSTAINABILITY PAVILION



Transforms into a Children and Science Centre

Pavilion dedicated to how we move, explore and connect

MOBILITY PAVILION



Corporate head office for leading global companies

Opening & closing ceremonies and National Day celebrations

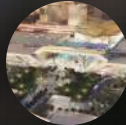
AL WASL PLAZA



One-of-a-kind events and concerts venue

45,000 sqm of world class event & exhibition space

DUBAI EXHIBITION CENTRE



Will retain cutting edge-technology services
including 5G connectivity

Scale2Dubai is a global entrepreneurs program designed to support the District 2020 innovation strategy

Scale2Dubai attracts startups & small businesses ready to expand/scale.

SCALE2DUBAI BENEFITS



2 years free workspace



2 years visa



Business setup



Community lifestyle



2 years subsidized urban living



Access to special rates for service providers



Equity free programme



Calendar of social & networking events

After 2 years, they are incentivized to stay in District 2020 as tenants

We target specific industries, technologies & ecosystem enablers

The program offers startups & small businesses with a proven track record in their countries an opportunity to scale to Dubai with a soft landing and set up in District 2020's ecosystem.

The District 2020 ecosystem will be activated throughout the year with events, business networking opportunities and social gatherings.

INDUSTRIES



Smart Logistics



Smart Mobility



Smart Well-being



Smart Cities

TECHNOLOGIES



Big data



Internet of Things



Blockchain



Artificial intelligence

ENABLERS



Accelerators & Incubators



Co-working spaces



Research & Education



Venture capital



إكسبو 2020
دبي، الإمارات العربية المتحدة
DUBAI, UNITED ARAB EMIRATES

يتوجّه إكسبو 2020 دبي
بالشكر لشركائه على دعمهم المتواصل

EXPO 2020 DUBAI
THANKS ITS PARTNERS FOR THEIR SUPPORT

الشركاء من فئة شريك أول رسمي : OFFICIAL PREMIER PARTNERS :

accenture

cisco

DP WORLD

بنك الإمارات دبي الوطني
Emirates NBD

اتصالات
etisalat

Emirates



NISSAN

PEPSICO

SAP

SIEMENS
Ingenuity for life

TERMINUS
特斯联

الشركاء من فئة شريك رسمي : OFFICIAL PARTNERS :

CHKISTIE

غرفة دبي
DUBAI CHAMBER



دلسكو
DULSCO

EMAAR
HOSPITALITY

إينوك
enoc

L'ORÉAL



مزودو الخدمات الرسميون : OFFICIAL PROVIDERS :

مزارع العين
Al Ain Farms

Canon

digital4

دومينوز
Domino's

ESMARAH
إسمارح

Jacobs

imace

orient

swatch



**Bureau
International
des Expositions**