

# EU ECO-TANDEM PROGRAMME



Co-funded by the COSME programme  
of the European Union

**EU ECO-TANDEM  
AMBASSADOR**

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**1er CONGRESO INTERNACIONAL DE TURISMO  
EN EL MARCO DE LA COMISIÓN REGIONAL DE  
LA ORGANIZACIÓN MUNDIAL DEL TURISMO  
(OMT) PARA LAS AMÉRICAS  
PUNTA del ESTE MALDONADO URUGUAY  
18 - 20 MAYO 2022**



# EU ECO-TANDEM PROGRAMME

Project co-funded by the COSME Programme of the European Union to boost sustainable tourism development and increase the capacity building of traditional tourism SMEs through transnational cooperation and knowledge/tech transfer.

## ACTIVITIES



EU ECO-TANDEM  
ACADEMY



THE BIZ  
PROGRAMME



THE NETWORK  
CREATION

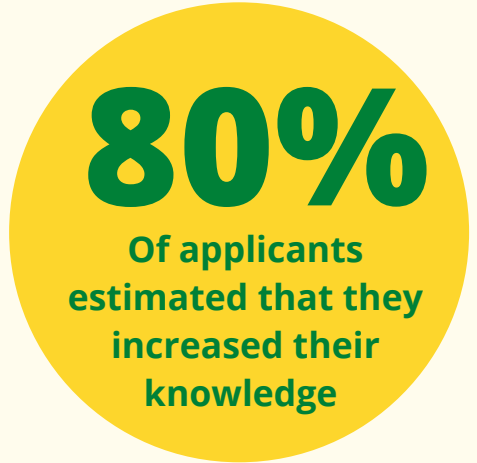


# EU ECO-TANDEM ACADEMY

## EDUCATION & TRAINING PROGRAMMES

Delivered from 22 March until 30 May 2021

One of the goals of the EU ECO-TANDEM project is to boost sustainable tourism development through knowledge transfer. For that reason, we have developed the ECO-TANDEM ACADEMY – *where theory meets practice!* We offered two programmes designed for entrepreneurs, managers of SMEs and tourism professionals in the public and private sector: the theory-based ECO-TANDEM Education Programme and the practically oriented ECO-TANDEM Training Programme.





# EU ECO-TANDEM BIZ PROGRAMME

A cross-border programme to identify key challenges in the tourism value chain with specific regard to sustainability, matching SMEs and innovators to tackle ECO-TANDEM challenges: the TANDEM COOPERATION!

Tourism SMEs and Innovative startups will be able to apply for the programme! Selected participants will have the opportunity to work in TANDEM on innovative sustainable tourism projects and the lucky winners will receive a €13.000 voucher to implement their project!





# EU ECO-TANDEM NETWORK

One of the ultimate goals of the EU ECO-TANDEM Programme is to create powerful connections in the tourism industry for boosting sustainable innovations in the value chain. Eco-tourism is stronger together, so the EU ECO-TANDEM Consortium aims to walk in tandem with the community to tackle the eco-tourism challenges!

## STAY TUNED! CALLING FOR VOLUNTEERS

EU ECO-TANDEM Volunteers Campaign coming soon! Stay tuned by following EU ECO-TANDEM's social media channels!



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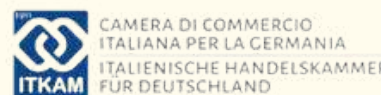


# THANK YOU!

## GET IN TOUCH!

[info@eu-ecotandem.eu](mailto:info@eu-ecotandem.eu)

Consortium Partners



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